**AN INTRODUCTION TO INSTRUCTIONAL DESIGN**

**Instructor: Phan Thị Vân Thanh, Ed.D.**

# Information about the Instructor

Name: Van Thanh Phan, Ed.D.

Modality: Hybrid

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# Information about the Course

Duration: TBA.

Course Summary: This course introduces you to the basics of learning theories, instructional theories, and a model for planning online courses.

# Course Learning Aims

This course provides you with a foundation in instructional design. Students may build upon this foundation to develop specialties in planning online courses and supporting instructors in that process.

Upon successfully completing this course, you will be able to:

1. Describe learning theories and instructional design theories
2. Describe the model for planning online courses
3. Apply your knowledge and understanding of learning theories, instructional design theories, and the model for planning online courses into planning a module of your chosen subject.

# Assessments

* **Attendance and Participation (10 points)**: Attending and actively participating in class sessions.
* **Module Quizzes (20 points):** Several learning modules have a short quiz covering concepts learned in that module.
* **Design Document (40 points)**: You will prepare a design document that includes module learning objectives, instructional messages, strategies, and assessments.
* **LMS Module (30 points):** You will develop a module on your University’s Moodle LMS based on the design document.

**NOTE:** Rubrics for grading the design document and the LMS module are as follows:

* Criteria for grading the design document will be based on QM General Standard 2, 3, 4, and 5.
* Criteria for grading the development of the module on Moodle LMS will be based on QM General Standard 6 and 7.

# Learning Materials

**Required**

1. Morrison, G. R, Ross, S. M., Kalman, H. K., & Kemp, J. E. (2011). *Designing effective instruction*. Hoboken, NJ: John Wiley & Sons, Inc.
2. Additional readings are assigned in some learning modules (handouts).

# Course Organization

The course is organized into weekly modules of instruction, as outlined in the Course Schedule and Due Dates. Delivery methods include assigned readings, mini lectures and face-to-face discussions, videos.

# Assignments

Submit your assignments using the Assignments tool on the LMS.

## Naming and Submitting Documents

Assignments are submitted to the instructor using the Assignments Tool. Before you submit a document, name your file according to the format below. Avoid special characters and spaces in file names. Use a single underline \_ to separate words.

|  |  |  |
| --- | --- | --- |
| *The name of your…* | *…should follow the format:* | *Example:* |
| Xxx assignment | Course#LastNameFirstInitial\_Xxx.doc | 5328SmithJ\_Wk1Quiz.doc |

You are responsible for keeping a back-up copy of all submitted work.

## Announcements

I will post announcements on the LMS with general course updates.

# Course Schedule and Due Dates

* Following is a list of all the tasks and assignments for the course.
* Items in the schedule that are assigned point values are **due by midnight** on the date indicated.

|  |  |  |  |
| --- | --- | --- | --- |
| Week | **Content** | **Tasks and Assignments** | **Due dates for quizzes and assignments** |
| **1** | **A Definition of Instructional Design** | Introduction + Syllabus  Material 1: p. 1-18  Online Lecture 1 + In-class Discussion  Quiz 1 |  |
| 2 | **Learning Theories and Their Instructional Applications** | Material 1: p. 378-399  Online Lecture 2 + In-class Discussion  Quiz 2 |  |
| 3 | **The Analysis Phase** | Material 1: p. 54-70  In-class Lecture 3 + Discussion  Quiz 3 |  |
| 4 | **The Design Phase** | Material 1: p. 106-131  Writing instructional objectives (Softchalk): <http://myweb.ttu.edu/vaphan/learningObjective_1/learningObjective_15.html>  In-class Lecture 4 + Discussion  Assignment 1 |  |
| 5 | **The Design Phase** | Material 1: p. 134-168  In-class Lecture 5 + Discussion  Assignment 1 |  |
| 6 | **The Development Phase** | Material 1: p. 202-237  An article on tools to develop multimedia-learning materials.  In-class Lecture 6 + Discussion  LMS training (a separate session by OU staff to enable students to do assignment 2)  Assignment 2 |  |
| 7 | **The Implementation Phase and the Evaluation Phase** | In-class Lecture 7+ Discussion  Consolidation |  |
| 8 |  | In-class post test |  |